



WORLD TREND
marketing & public relations



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Welcome in the world of trendy public relations

WORLD TREND

- Your best way to Czech and Slovak travel markets
- Professional experience since 1991
- Guidance, contacts, strategies



WHAT WE CAN DO FOR YOU

on Czech and Slovak travel markets

- ☑ **direct mailing** to key managers of travel industry
- ☑ organization of **press conferences, firm presentations**, workshops (full service)
- ☑ **translation and editorial works** (your leaflets in the Czech language)
- ☑ preparation and realization of **travel fair participations**
- ☑ **marketing strategies** (advertisement in travel media, PR works)
- ☑ full or partial **representation of your company** on Czech and Slovak markets
- ☑ extensive **photobank**, available for sale
- ☑ **web-design**, services of our own DTP studio and printing office